

New "Make It In LA" Initiative called "Catalyst"

Subject: New "Make It In LA" Initiative called "Catalyst"
From: Sonya Blake <sonya.blake@lacity.org>
Date: 03/27/2018 10:44 AM
To: undisclosed-recipients;;
BCC: mike@wilshirecenter.com

I thought this would be of interest to you..

MAKE IT IN LA is an initiative that is building a community of creators and connecting them with local manufacturers to grow their businesses in LA. It is launching a new program called Catalyst which brings together experts, factory tours, and programming to help CEOs build their businesses. Any CEO or Founder of an emerging or established business that wants to manufacture locally is welcome to apply at <http://makeitinla.org/catalyst>. The deadline is April 15.

Feel free to share it.

Sample social or newsletter share:

Are you a founder or CEO that wants to create products and brands that matter in LA? Apply for MAKE IT IN LA's new Catalyst, a community of creators with special access to expert advice, factory tours, workshops, and supplier help. Deadline April 15: makeitinla.org/catalyst
Catalyst: make products and brands that matter in LA! Apply now, deadline is April 15: makeitinla.org/catalyst

Sonya

--



Sonya Kay Blake

Director of Community Business
Mayor's Office of Economic Development
(213) 978-2371

For information and resources on launching and building a business in the City of Los Angeles, visit the [LA Business Portal](#).

Facebook: [FB.com/MayorOfLA](https://www.facebook.com/MayorOfLA)

Twitter: [@MayorOfLA](https://twitter.com/MayorOfLA)

Instagram: [@MayorOfLA](https://www.instagram.com/MayorOfLA)